

Press Release

Source: DAG Media, Inc.

DAG Media, Inc. Conference Call Access Information

Monday April 24, 8:30 am ET

NEW YORK, April 24 /PRNewswire-FirstCall/ -- DAG Media, Inc. (Nasdaq: [DAGM - News](#)), provider of innovative online yellow pages solution: www.nextyellow.com, reiterates today that its executives will discuss the company's plan for and the progress of Next Yellow as well as review the company's recent events and outlook for the future.

The conference call is scheduled for Monday, April 24, 2006 at 11:00 am eastern time (EDT). Shareholders and other interested parties may participate in this conference call by dialing 888-390-0677 and entering the conference ID 54192. A replay of the call will be available on the company's website at www.dagmedia.com for thirty days.

DAG Media, Inc. (Nasdaq: [DAGM - News](#)), through its subsidiary DAG Interactive, Inc. is a provider of an innovative solution to the online yellow pages industry and to local search. A preview of our patent pending technology is now operating at www.nextyellow.com and represents a shift in yellow pages approach from 'let your fingers do the walking' to 'let the businesses do the walking'.

Forward-looking statements in this release are made pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Investors are cautioned that such forward-looking statements involve risks and uncertainties, including, without limitation, the risks with marketing of its new on-line software solution, the continued acceptance of the Company's new and existing products, increased levels of competition, new products introduced by competitors, changes in the rates of subscriber acquisition and retention, and other risks detailed from time to time in the Company's periodic reports filed with the Securities and Exchange Commission.

Source: DAG Media, Inc.